

Real Estate Network Partners

In the last few years several web based real estate networks have emerged. These networks provide web tools enabling land owners and realtors to create property listings searchable across hundreds of different websites. Continuous property listing additions, traffic volume and link popularity allow these real estate networks to dominate Google Search results for generic 'land for sale' keywords.

As convenient as these Portals make listing a property there are certain realities: although the functionality of each real estate listing service is ultimately the same, their user interfaces all differ. File format requirements for LandWatch are different from LandandFarm etc. From a user standpoint adding one listing to multiple listings networks involves creating multiple descriptions (word count limits) and multiple images (different sizes and file types) for a single property.

Land Merchants have been working with and evaluating various RE networks over the last few years. We've come to know the strengths and weaknesses of web based real estate listing services.

We know how they work, how to design & customize property listings, how to organize a property's promotional material so that it renders well across all listing services. We recommend the right listing services(s) for our clients properties and manage the performance of each campaign.

Busy land owners, developers and realtors come to us to select, create and manage real estate network web marketing campaigns.

Below are some of the most trusted and reliable real estate listings services we've found. Our clients have all sold property in thanks to: