

## Web Strategy Real Estate Developments

### Web Strategy: Real Estate Developers

2009 hit the real estate market hard. Fear not developers, investing in land hasn't looked this good since the 70's.

Land Merchants designs web marketing strategies to help Developers accomplish the following goals:

- Re-energize old projects with multiple lots and/or units still for sale
- Re-focus existing marketing campaigns to see a return on investment
- Gauge the interest and support of new community projects
- Gather data to support future marketing campaigns
- Find buyers
- Sell homesites